



Sustainable Enterprise Performance details a method for evaluating an enterprise's readiness and progress toward sustainable performance through a comprehensive set of qualitative and quantitative indicators.

These indicators cover enterprise strategy for meeting both the impact of the enterprise within the framework of corporate social responsibility and the expectations of stakeholders, evolving and monitoring the product and service offerings and business processes.

The second half of the book focuses more closely on fundamental determinants of performance, such as digital transformation and artificial intelligence, corporate culture, ethics and compliance, branding and e-reputation and best-practice Lean management, and provides practical measures against which companies may assess the maturity of their sustainable performance.

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*Jean-Louis Leignel is currently a partner in the management consulting firms MAGE Conseil and Upside.*

*Emmanuel Ménager, founding member of the French professional association ProcessWay, is President of the management consultancy Exproperf.*

*Serge Yablonsky is a chartered accountant and a certified IT auditor (CISA, CRISC, CGEIT). After beginning his career at PWC, he is now Honorary Chairman of AFAl, the French chapter of ISACA, and currently heads SYC Consultants.*

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